

DIONE ROBINSON

Social Media Content Producer available to work.

Atlanta, GA 30349

dione.robinson@gmail.com

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Experienced Social Media Content Creator seeking a creative and social environment to apply seven years of experience.

Willing to relocate: Anywhere

Authorized to work in the US for any employer

Work Experience

Professor

Omnitech Institute - College Park, GA

June 2021 to Present

I currently work as an Instructional Professor in digital media design. My lessons include:

- Lessons in Adobe Software.
- Graphic and Web Design.
- Audio design.
- Design the school's website.
- Video production and photography techniques.

Graphic Designer and Social Media Marketer

Alternative Multimedia Productions LLC - Atlanta, GA

August 2019 to Present

I currently work as an fiction writer and a social media content producer. I create and post short stories, audio, and video content to the top four social media sites such as Facebook, YouTube, Twitter, and Instagram.

My duties are:

- Publish books I have personally written.
- Write and correct short stories.
- Convert text to audio using Natural Reader.
- Convert audio to video using Final Cut Pro.
- Create thumbnails for YouTube videos.
- Design book covers.
- Format book for print.
- Create a budget on production cost of digital and print content.
- Post content online using an online social media management software called Positron.

MULTIMEDIA DESIGNER (Freelance)

Commonality Production Studios LLC - Atlanta, GA

May 2007 to Present

I currently provide the following services of:

- Filming HD and 4k videos.
- Editing digital audio/video in Final Cut Express.
- Producing and Directed conceptual television pilot from beginning to end process.
- Creating audio and video tutorials in PowerPoint, After Effect, and Final Cut Pro.

Volunteer Web Designer

American Muslim 360 - Riverdale, GA

November 2017 to February 2018

My duties were to:

- Redesign the organization's website with user friendly layout.
- Create web banners and digital art in Photoshop.
- Upload and post video content to the site.

Entertainment Writer

Freelance - Atlanta, GA

March 2017 to December 2017

- I worked as a freelance ghostwriter for The Showcase Talk Show as a screenwriter. (2017)
- I have written and self-published a four-book series called "Masquerade." (2014 • 2017)
- Created written content for three pilot episode called "Alia."

Applied Skills

- Writing and editorial skills.
- Graphic Design and Photography for book cover design and layout.
- Video Production for extended trailer commercial.

VIDEO EDITOR & SPECIAL EFFECTS DESIGNER

Creative Arts and Humanities Fund - Detroit, MI

September 2014 to May 2015

- Created motivational videos for elementary school purposes.
- Edited digital audio/video in Final Cut Express.
- Served as an Assistant Director and Consultant.
- Created motion graphic using text and visual images.

CINEMATOGRAPHER AND VIDEO EDITOR

Preservation Housing Commission - Detroit, MI

June 2014 to July 2014

- Filmed an HD commercial that won second place in the National Housing Commission contest.
- Edited digital audio/video in Final Cut Express.
- Served as an Assistant Director.

PRODUCTION MANAGER

Avarice Productions - Troy, MI

September 2010 to October 2012

- Supervised on site location for movie production with organization of shot composition, equipment set up, and equipment management.
- Filmed digital video using DSLR Camera.
- Edited raw footage for conceptual trailer in Final Cut Express.
- Created special effects in Adobe After Effects Software.

WEB/VIDEO ARCHIVES SPECIALIST

Commonality Production Studios LLC - Detroit, MI
May 2009 to December 2010

- Update and maintain the Center for Chicano-Boricua Studies department website of daily news, events and digital videos.
- Edited Faculty and Staff photos in Photoshop for website management and post-video production.
- Videographed and edited educational and cultural lectures and special events.

MEDIA SPECIALIST

East Michigan Environmental Action Council - Detroit, MI
May 2010 to November 2010

- Filmed major events for new media production.
- Edited digital audio/video in for their annual Green Screen Film Festival.
- Updated the organization website with daily news, and videos in Word Press.
- Updated graphics using Adobe Illustrator and Photoshop.

WEB/PRINT DESIGNER

Wayne State University- The Center for Urban Studies - Detroit, MI
September 2007 to September 2010

- Designed layouts and banners for the website of the Center for Urban Studies using software such as Adobe Illustrator and Photoshop.
- Maintained and updated the website using web- based software such as Dreamweaver 8.

VIDEOGRAPHER/EDITOR

Xtreme Design Studios LLC - Detroit, MI
May 2009 to August 2009

- Filmed special events in various locations in Detroit.
- Edited raw footage in Final Cut Express.
- Written script voiceovers for formal and informal major events for new media production.

TECHNICAL WRITER/MULTIMEDIA SPECIALIST

Premere Logistics LLC - Taylor, MI
September 2006 to January 2007

- Designed visual aids and procedures in English and in Spanish in PowerPoint; assisting new and recent of employees.
- Translated instruction manuals from English to Spanish encouraging work safety of heavy machinery.

GRAPHIC DESIGNER/MULTIMEDIA LAB ASSISTANT

Wayne State University - Detroit, MI
May 2005 to May 2006

- Served as a customer service representative for the graphic design department; designing and printing oversized banners, flyers, poster, logos, icons and vector images using Adobe Photoshop and Illustrator.

- Editing, converting, scanning, and encoding digital video, audio, and graphic files for web broadcasting.
- Tutored students in video and web software; assisting and aiding my supervisor with class room roster.

PRODUCTION INTERN

N-code - Livonia, MI

May 2004 to September 2004

- Produced audio and video tutorials using PowerPoint and Final Cut Pro.
- Imported, exported and encoded audio and video for CD and DVD production.

Education

Certifications in Digital Media

Omnitech Institute - College Park, GA

March 2019 to June 2020

Master of Arts in Media Arts And Studies

Wayne State University - Detroit, MI

December 2010

Bachelor of Fine Arts in Multimedia Design

Wayne State University - Detroit, MI

May 2005

Associates of Liberal Arts

Wayne County Community College - Detroit, MI

May 2001

Skills

- Digital Imaging (10+ years)
- Adobe Muse (Less than 1 year)
- Wordpress (5 years)
- Wix Web Builder (5 years)
- Photoshop (10+ years)
- Typography (10+ years)
- Indesign (10+ years)
- Graphic Design (10+ years)
- Motion Graphics (10+ years)
- Print Production (3 years)
- Acrobat Reader (10+ years)
- Dreamweaver (2 years)
- Story boarding (10+ years)
- Video Production (10+ years)
- Grant Writing (10+ years)
- Microsoft Office Suite (10+ years)

- Audacity (3 years)
- Video and Sound Editing (10+ years)
- Pro Tools (Less than 1 year)
- Adobe After Effects (10+ years)
- Adobe Illustrator (10+ years)
- Photography (5 years)
- Layout Design (6 years)
- Web Design (10+ years)
- Social Media Management (5 years)
- Adobe Creative Suite
- Filming (10+ years)
- Illustration
- Blogging
- Final Cut Pro (10+ years)
- Proofreading
- Content Development (10+ years)
- Product Branding (5 years)
- Events Management
- Adobe Premiere
- Search Engine Optimization (SEO)
- Project management
- Content creation
- User Interface (UI)
- Budgeting
- FTP
- HTML5
- Google Suite
- Writing Skills
- Cryptocurrency Investing (1 year)
- NFT Minting (Less than 1 year)
- Vendor management
- Podcasting (2 years)
- Nonfungible Token Design (1 year)

Languages

- Spanish - Beginner

Links

<https://dionerobinson.wixsite.com/drmp/>

<https://linktr.ee/Drobinson2030>

<https://linktr.ee/IQPUBMEDIALLC2021>

<https://www.alternativemultimediaproductionsllc.com>

Assessments

Graphic Design — Proficient

March 2020

Using graphic design techniques and producing visual media to communicate concepts.

Full results: [Proficient](#)

Attention to Detail — Proficient

March 2020

Identifying differences in materials, following instructions, and detecting details among distracting information.

Full results: [Proficient](#)

Social Media — Expert

March 2019

Measures a candidate's ability to create content, communicate online, and build a brand's reputation.

Full results: [Expert](#)

Social Media — Highly Proficient

April 2019

Measures a candidate's ability to create content, communicate online, and build a brand's reputation.

Full results: [Highly Proficient](#)

Marketing — Familiar

July 2019

Measures a candidate's ability to understand your target audience and how to best communicate with them.

Full results: [Familiar](#)

Social Media — Proficient

August 2019

Measures a candidate's ability to create content, communicate online, and build a brand's reputation.

Full results: [Proficient](#)

Attention to Detail — Familiar

August 2019

Identifying differences in materials, following instructions, and detecting details among distracting information.

Full results: [Familiar](#)

Social Media — Highly Proficient

August 2019

Measures a candidate's ability to create content, communicate online, and build a brand's reputation.

Full results: [Highly Proficient](#)

Graphic Design — Expert

August 2019

Using graphic design techniques and producing visual media to communicate concepts.

Full results: [Expert](#)

Social Media — Proficient

May 2020

Creating content, communicating online, and building a brand's reputation.

Full results: [Proficient](#)

Proofreading — Familiar

May 2020

Proofreading written texts.

Full results: [Familiar](#)

Work Style: Reliability — Completed

September 2019

Tendency to be dependable and come to work

Full results: [Completed](#)

Work motivation — Highly Proficient

January 2021

Level of motivation and discipline applied toward work

Full results: [Highly Proficient](#)

Graphic design — Proficient

March 2020

Using graphic design techniques and producing visual media to communicate concepts.

Full results: [Proficient](#)

Following directions — Highly Proficient

January 2021

Following multi-step instructions

Full results: [Highly Proficient](#)

Attention to detail — Proficient

March 2020

Identifying differences in materials, following instructions, and detecting details among distracting information.

Full results: [Proficient](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.

Publications

Masquerade Book 1 (Two Women, Two Stories)

October 2019

Masquerade Book 2 (White Diamond Empress)

January 2020

Masquerade Book 3 (Rise of Ecstasy)

February 2020

Masquerade: Book 4 (End Game)

April 2020

Masquerade Book 5 (Legacy Series: Sunrise)

May 2020

Masquerade: Book 6 (Legacy Series: Daybreak)

July 2020

Masquerade: Book 7 (Legacy Series: Twilight)

July 2020

Anonymous: Failure Of A Billionaire Parent

February 2021

Fading Shades of Loneliness

March 2021

These Muslims

June 2021

Love From Al Kadhimiya

June 2021

Christmas In The Month Of Ramadan

June 2021

The Escort Therapist Of Ricardo Azul

January 2022

Deen In The Heartland: Year 1 (Spring)

January 2022

SIERRA ALPHA PRIME SERIES

[https://www.webnovel.com/book/sierra-alpha-prime-\(new-genesis-era\)_20345825506597505](https://www.webnovel.com/book/sierra-alpha-prime-(new-genesis-era)_20345825506597505)

May 2022

Additional Information

I have my own equipment.

Cameras:

- Sony CX500v
- Canon T3i Rebel

Light Kit:

- Soft Box
- Umbrella Lights
- 15 ft Green Screen

Sound:

Sony Bluetooth Microphones